

GRANBY MASTER PLAN PUBLIC FORUM



**JOIN THE CONVERSATION AND
CONTRIBUTE YOUR IDEAS!**

Wednesday, October 19th

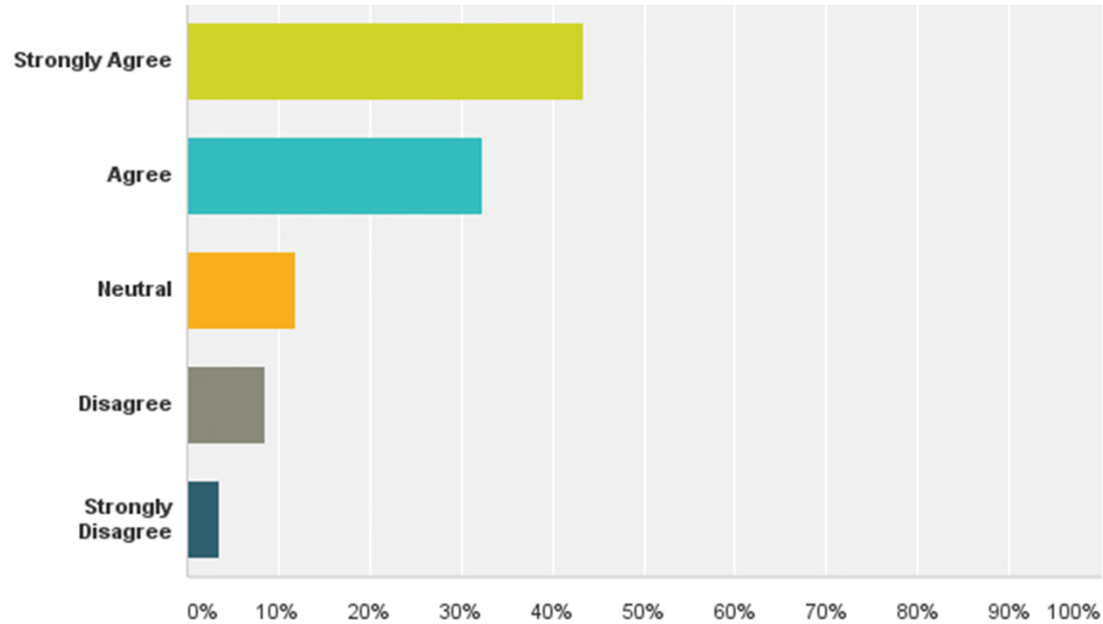
GRANBY MASTER PLAN PUBLIC FORUM

SURVEY RESULTS

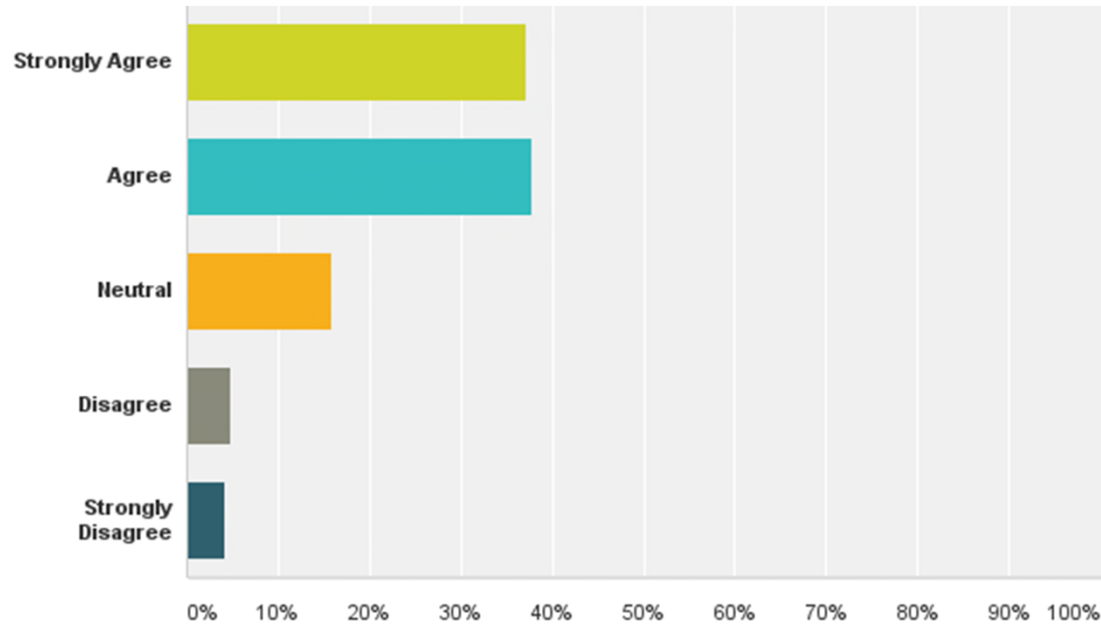
Wednesday, October 19, 2016

**338 Total
Responses**

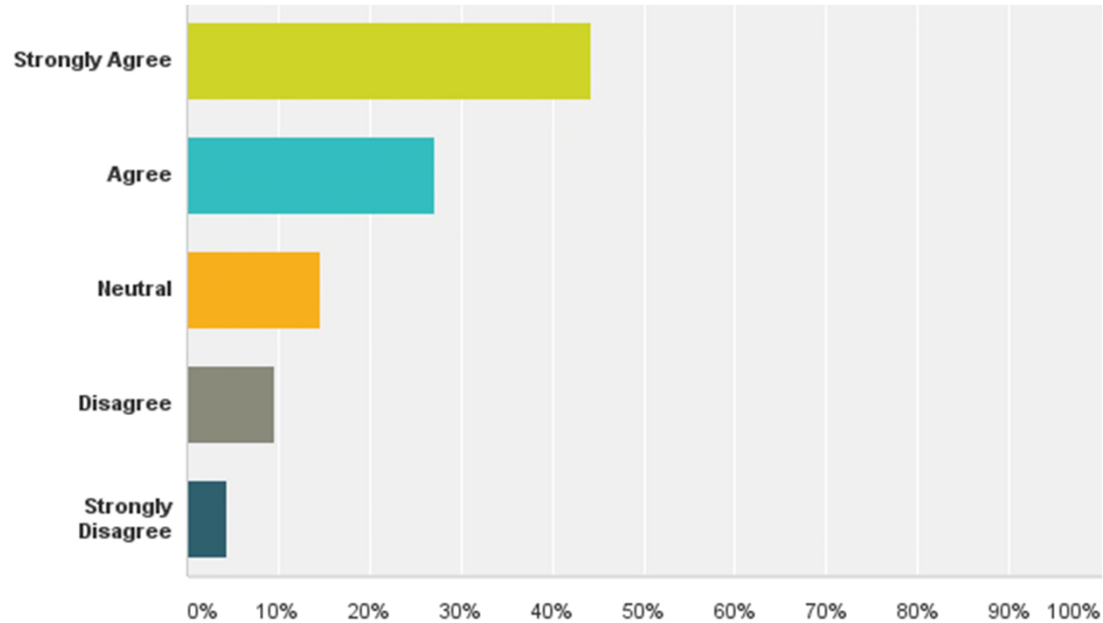
Values Statement #1: I want Granby to continue as a small, rural town with scenic vistas, woodlands, working farms, roadside trees, and historic buildings.



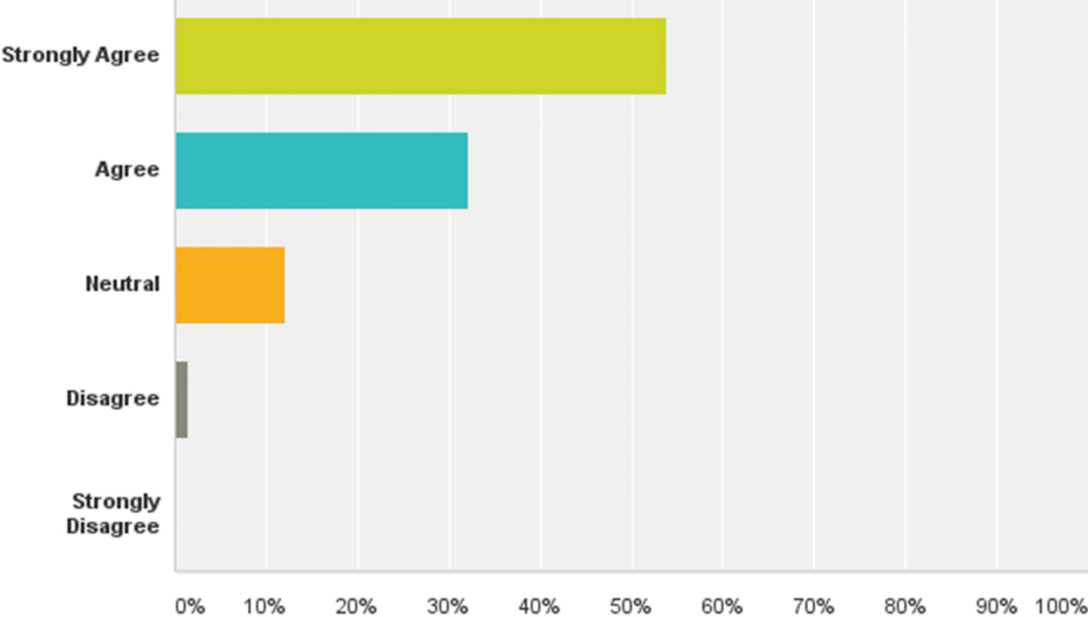
Values Statement #2: I want Granby to be a vibrant and sustainable community, where residents and their children can make a living.



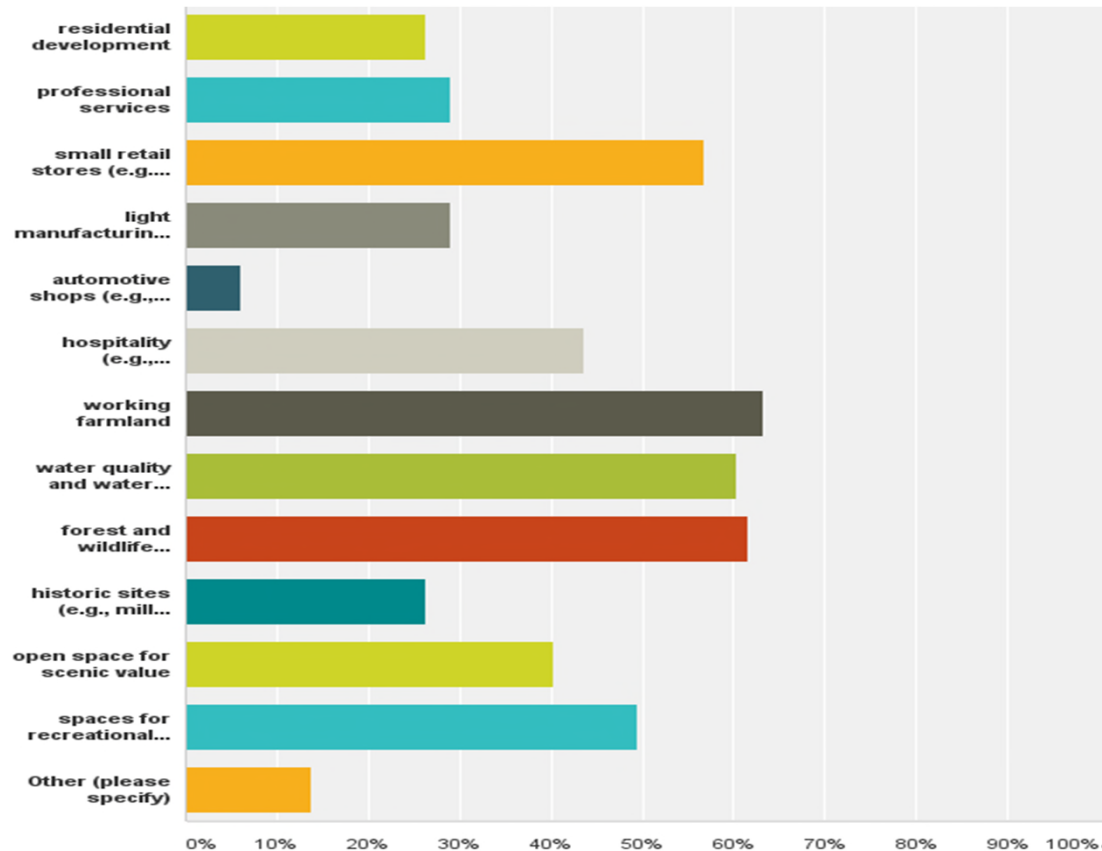
Values Statement #3: Natural resources need to be preserved, including ponds, streams, and wildlife. I want to avoid the loss of these resources to housing and commercial/industrial development.



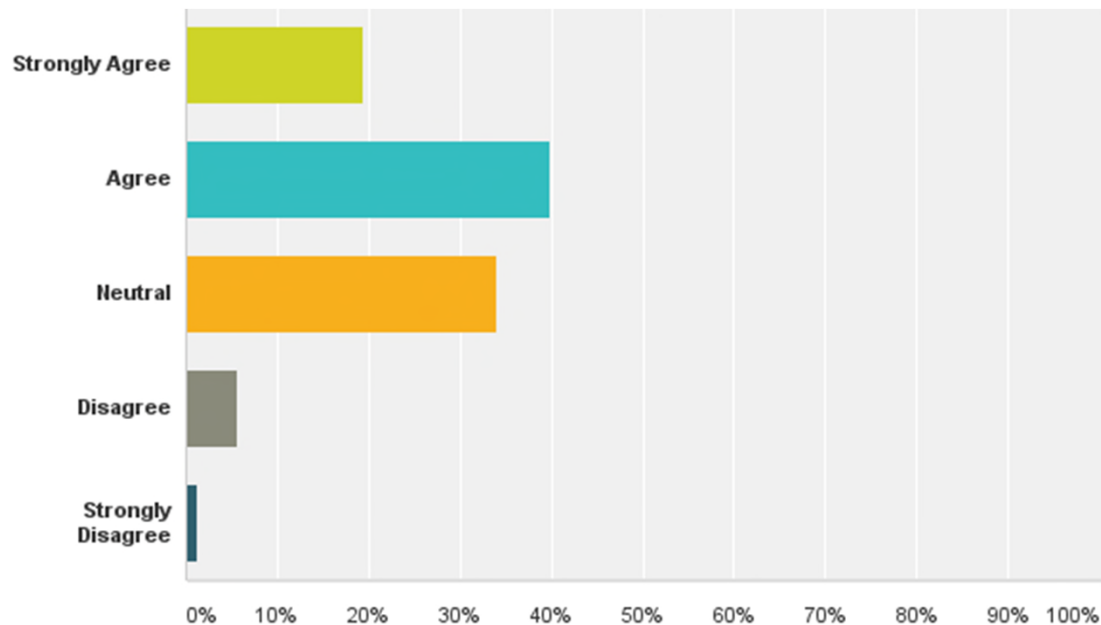
Values Statement #4: Peace and quiet matter to me.



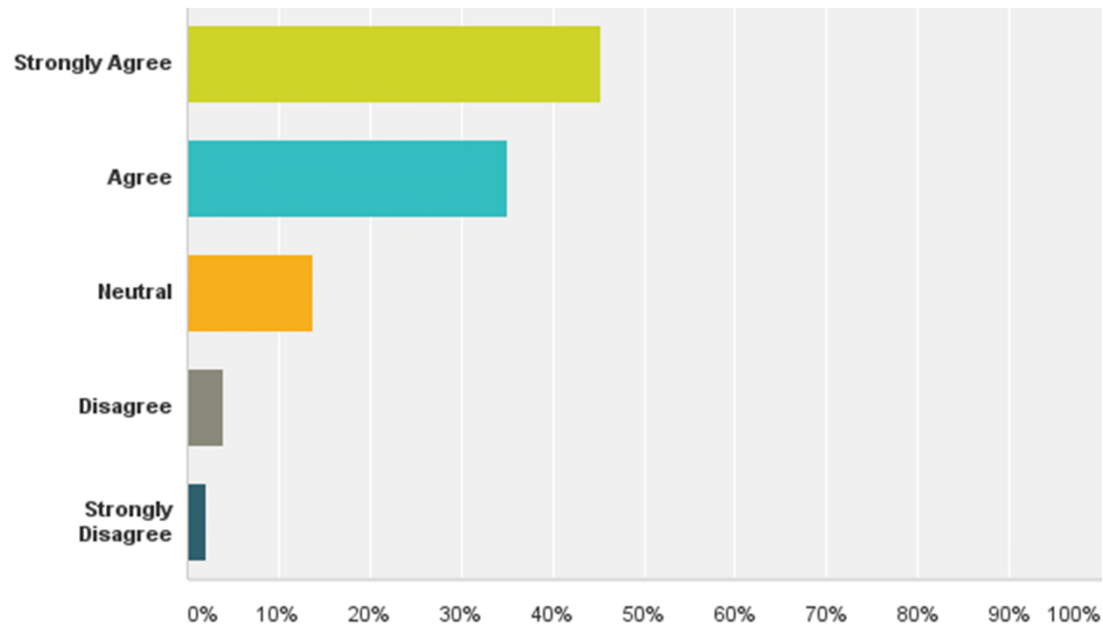
Values Statement #5: Please put a check mark next to the TOP FIVE land uses that are important to your quality of life in Granby.



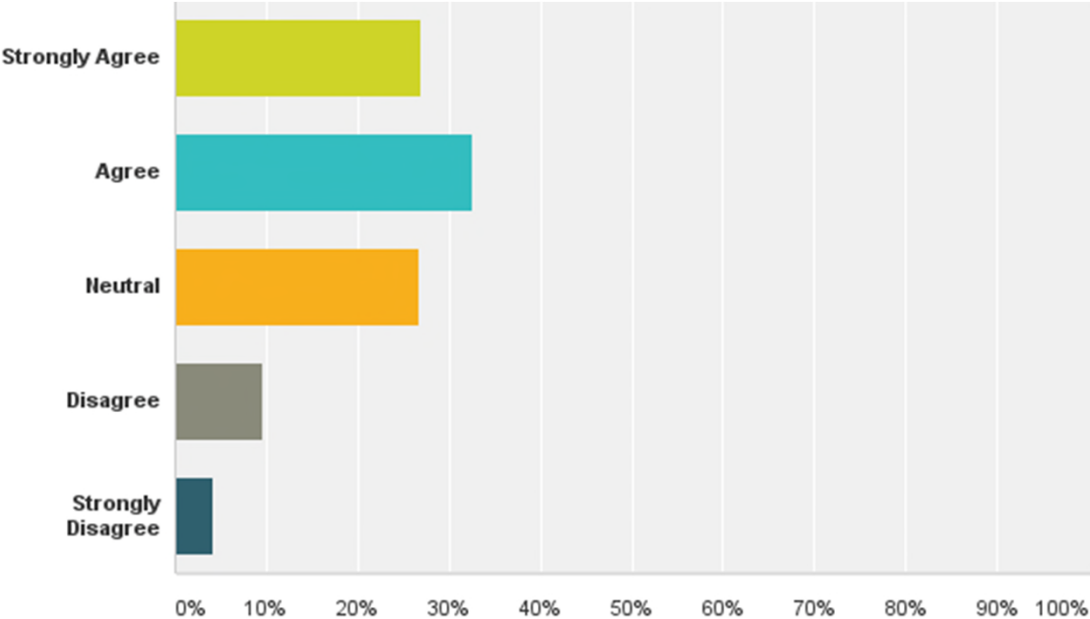
Values Statement #6: The quality of community life is important to me. In a large part, my sense of being part of a community comes from social interactions, and getting together for community and cultural events for all ages.



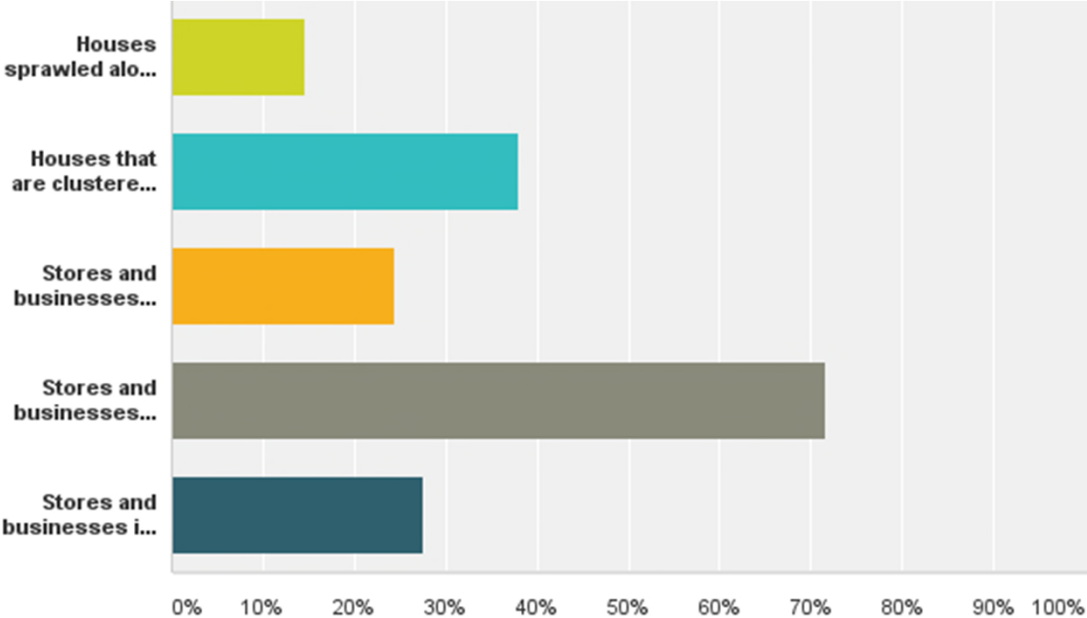
Values Statement #7: It would be good to have more small local businesses and services, in buildings that fit into our landscape.



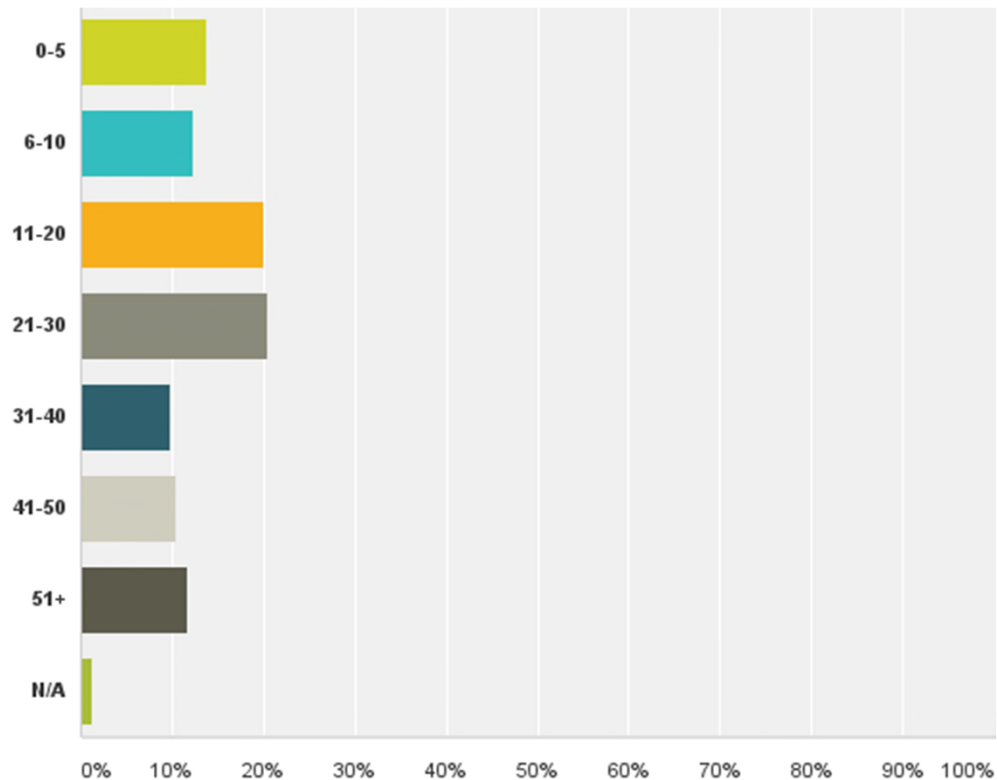
Values Statement #8: I would like a little more community activity at our town center, such as recreation and small businesses, but we want to be careful to preserve historic structures.



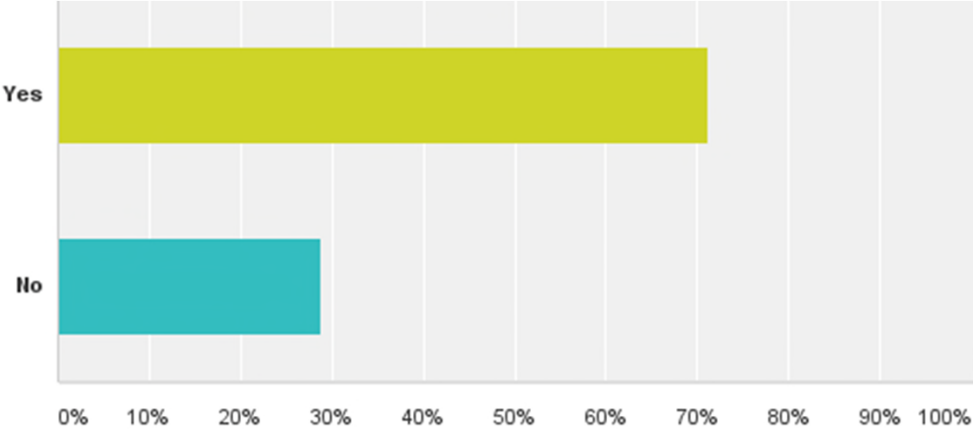
Values Statement #9: As building development continues in Granby, I would prefer: (Please check ALL of the following that you agree with)



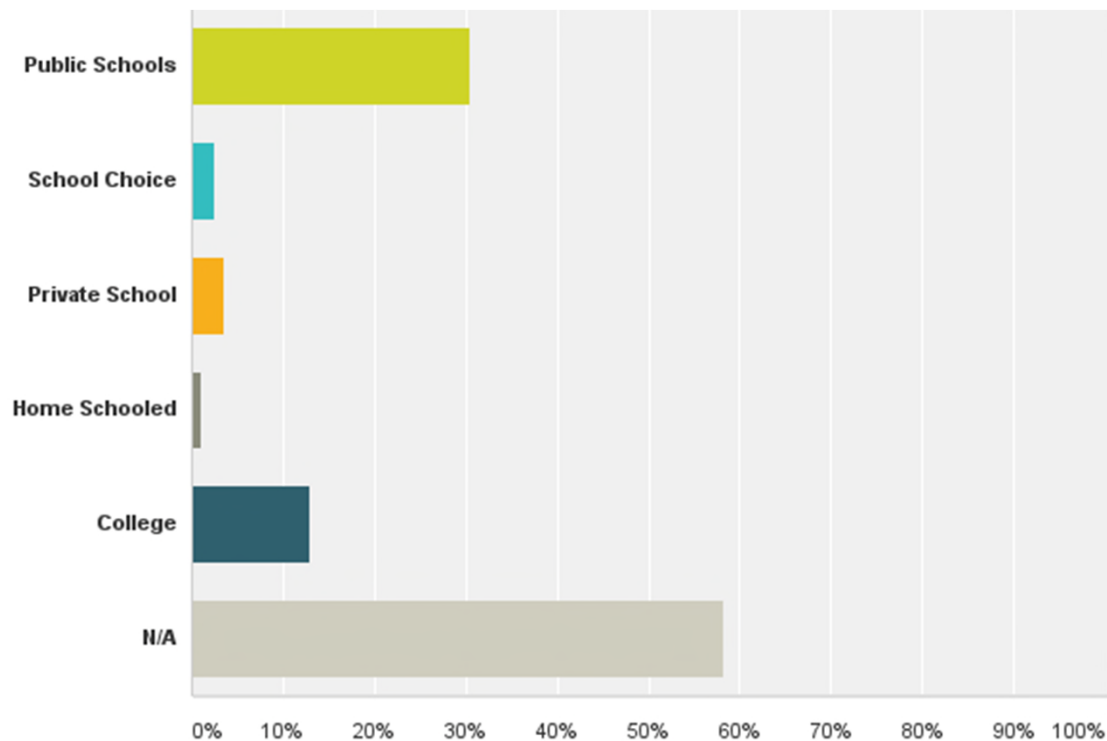
If you are a resident of Granby, how many years have you been so?



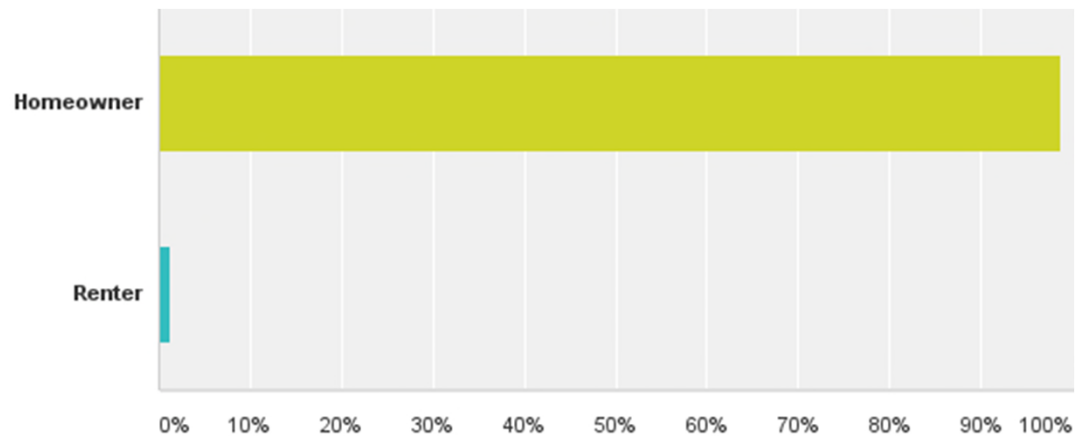
Do you participate and vote at Town Meetings?



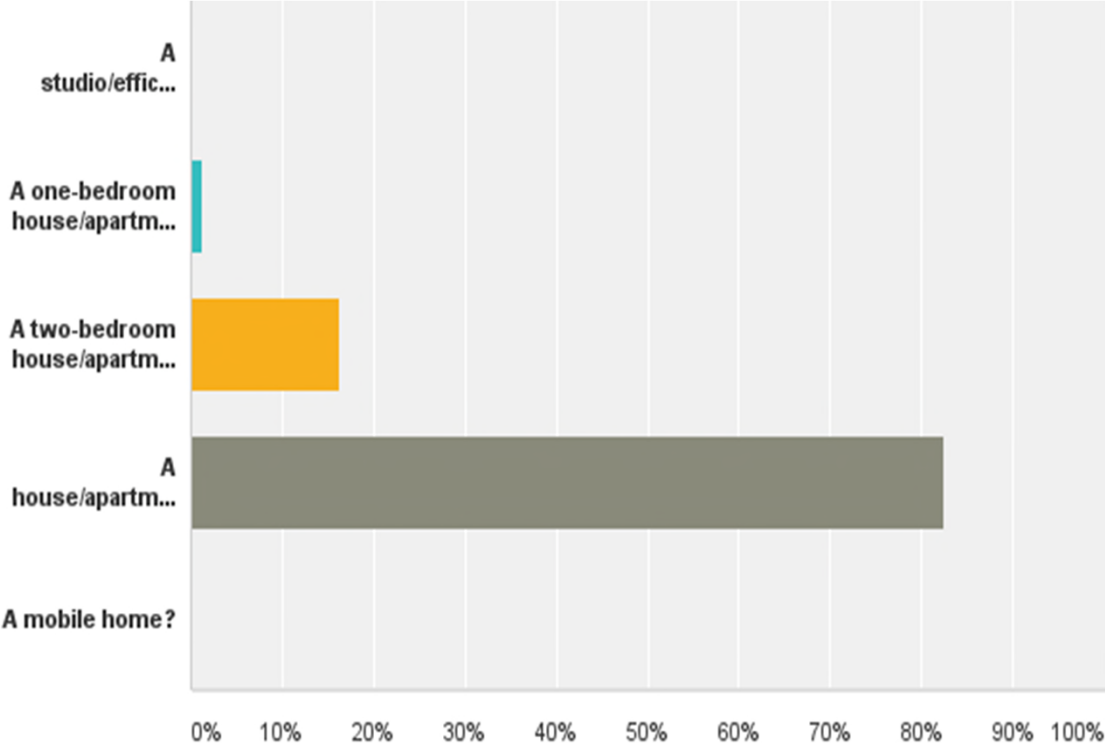
Do you attend or have children in: (Choose all that apply.)



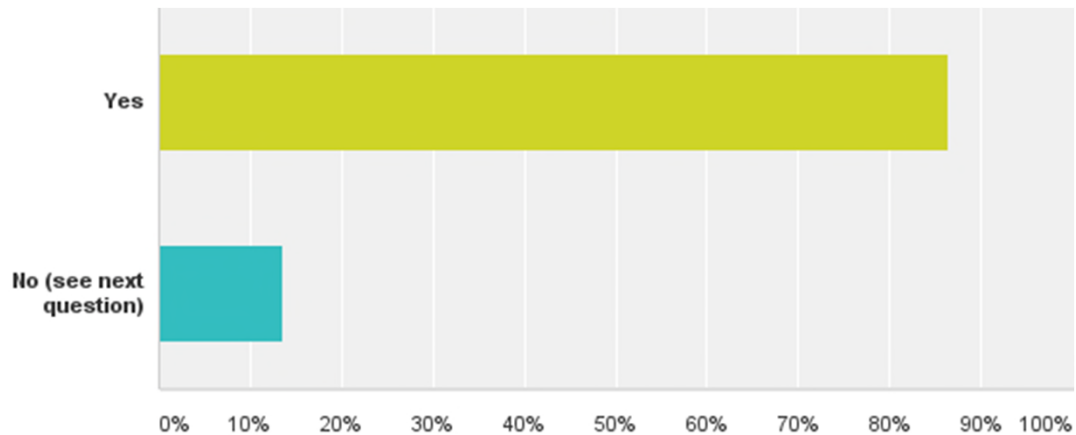
Please indicate whether you are a:



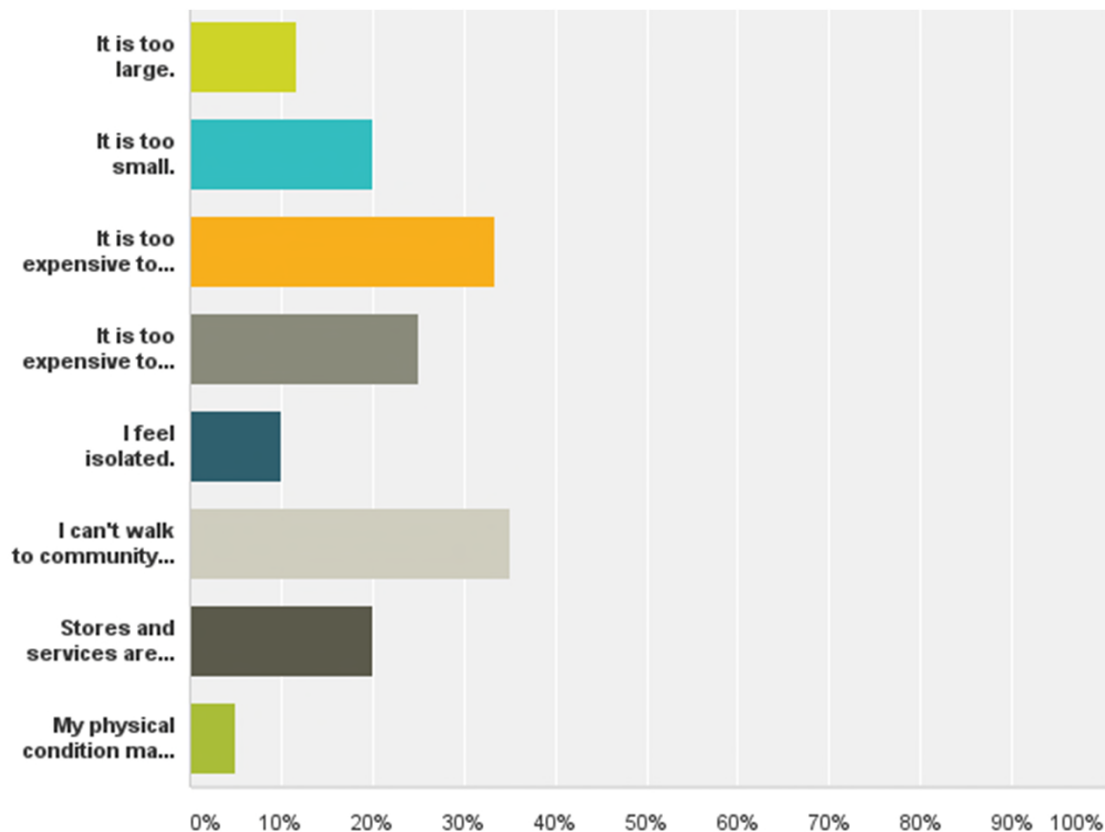
Q16: Do you live in:



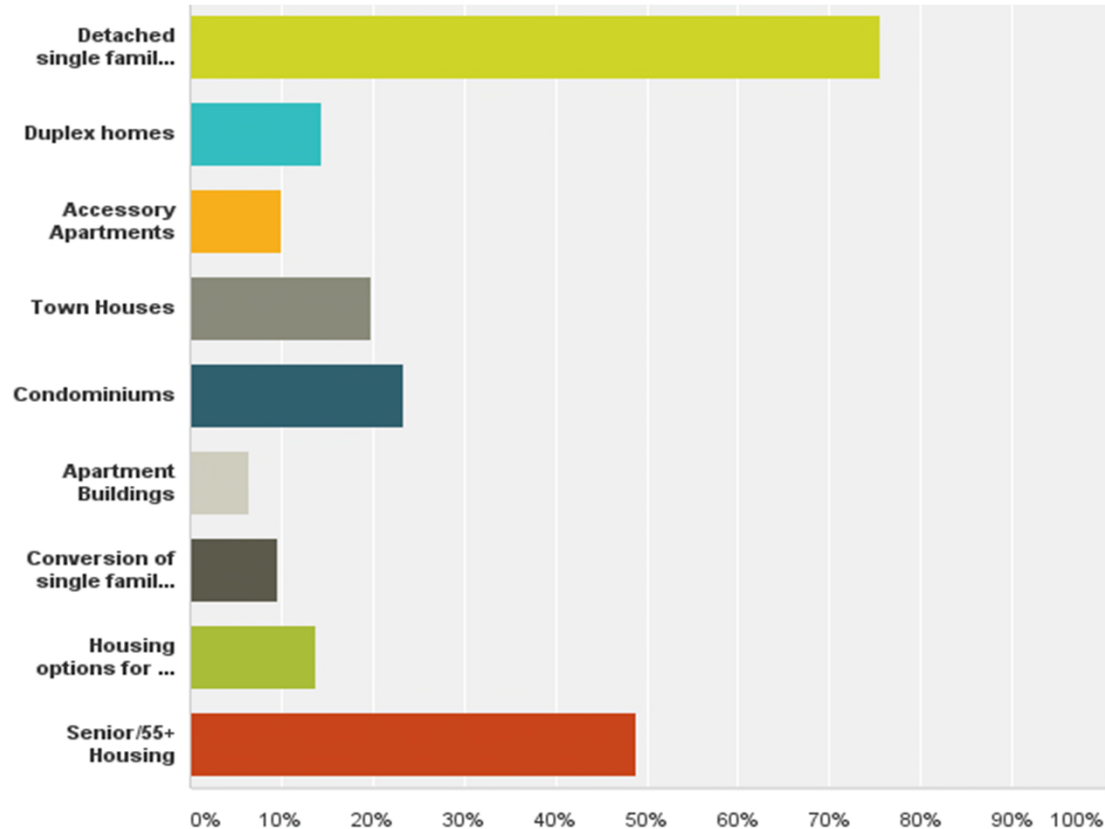
Are you satisfied with your present housing?



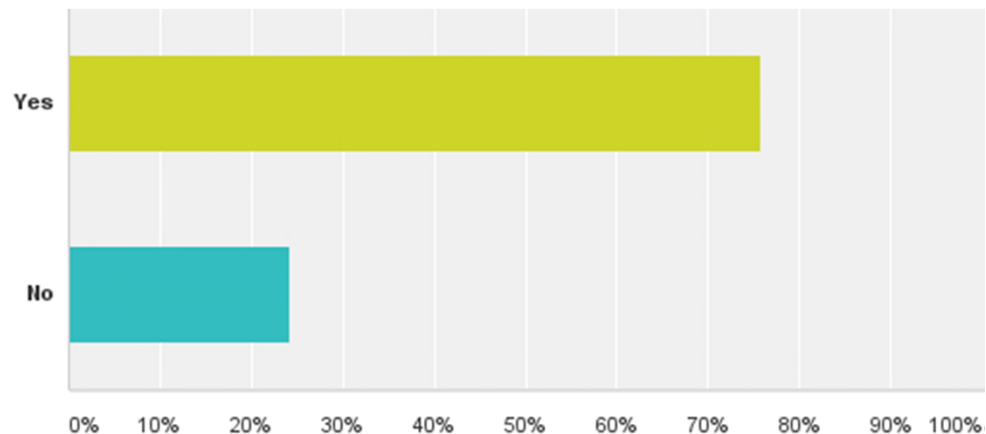
I am not satisfied with my present housing because: (Choose all that apply)



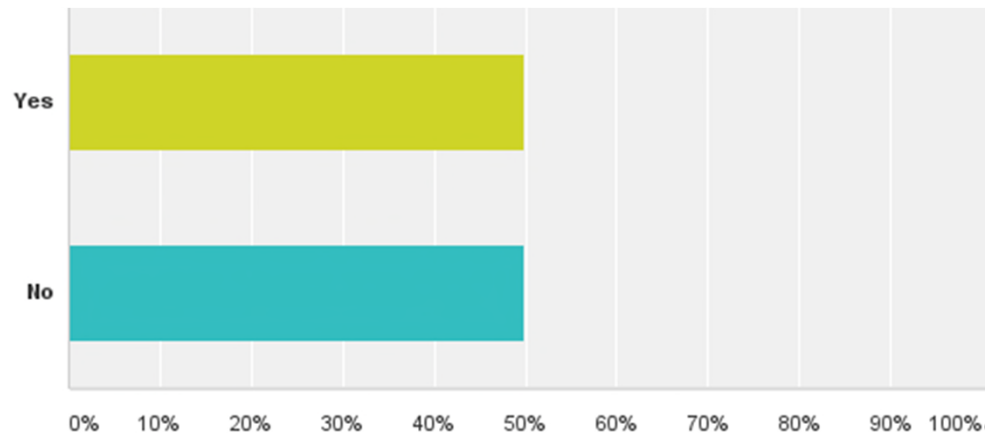
I would like to see the town of Granby promote the following housing types: (Choose all that apply.)



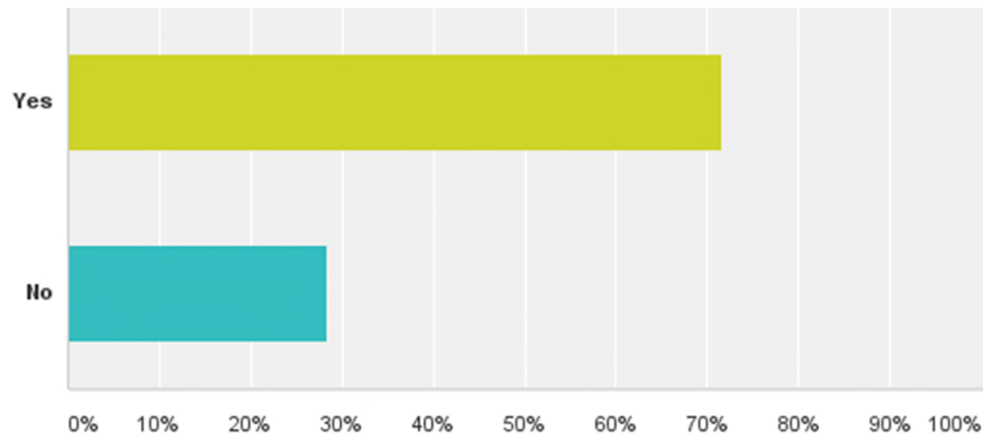
Based on your household income level, do you believe there are sufficient housing options for you in Granby?



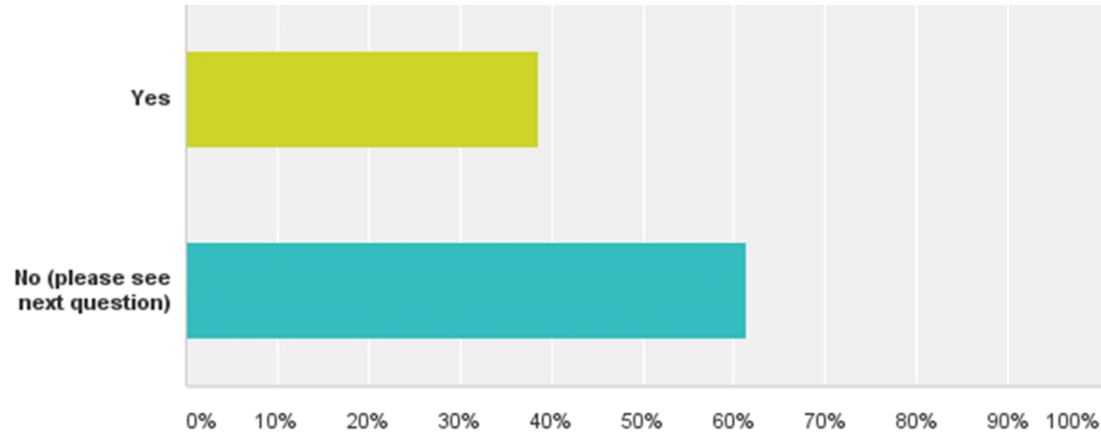
Do you believe there are sufficient housing options for your children in Granby when they are ready to move out?



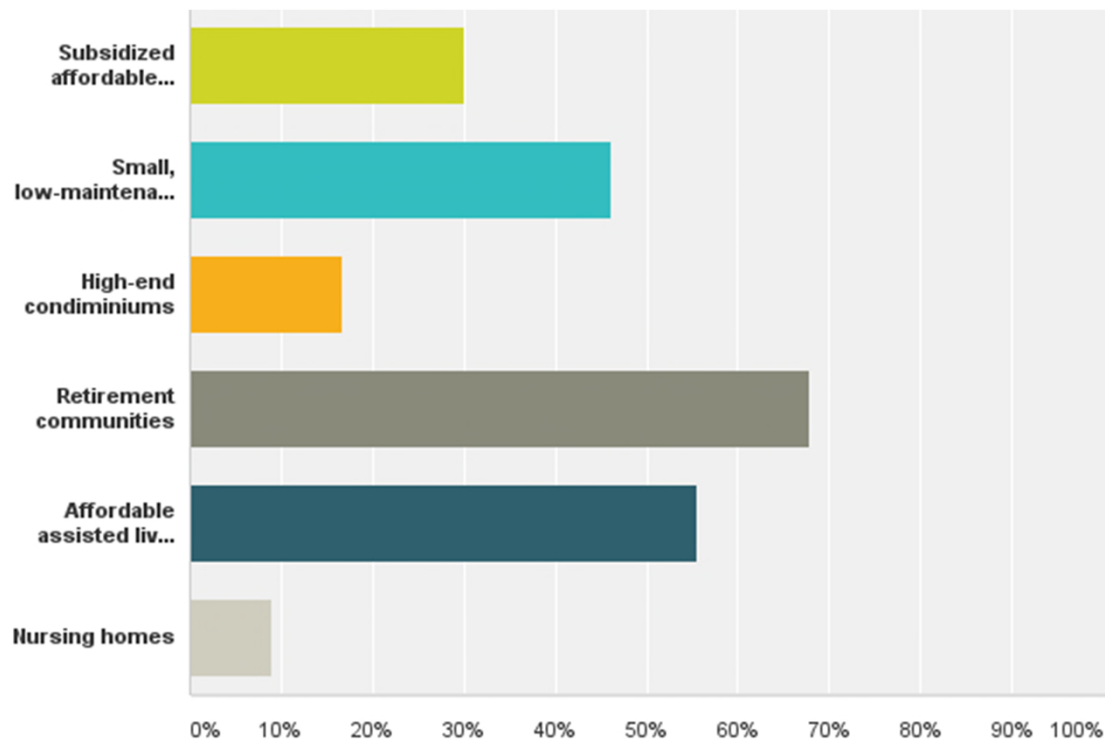
Hypothetically, could you afford to buy or rent the home in which you currently live at its current market value?



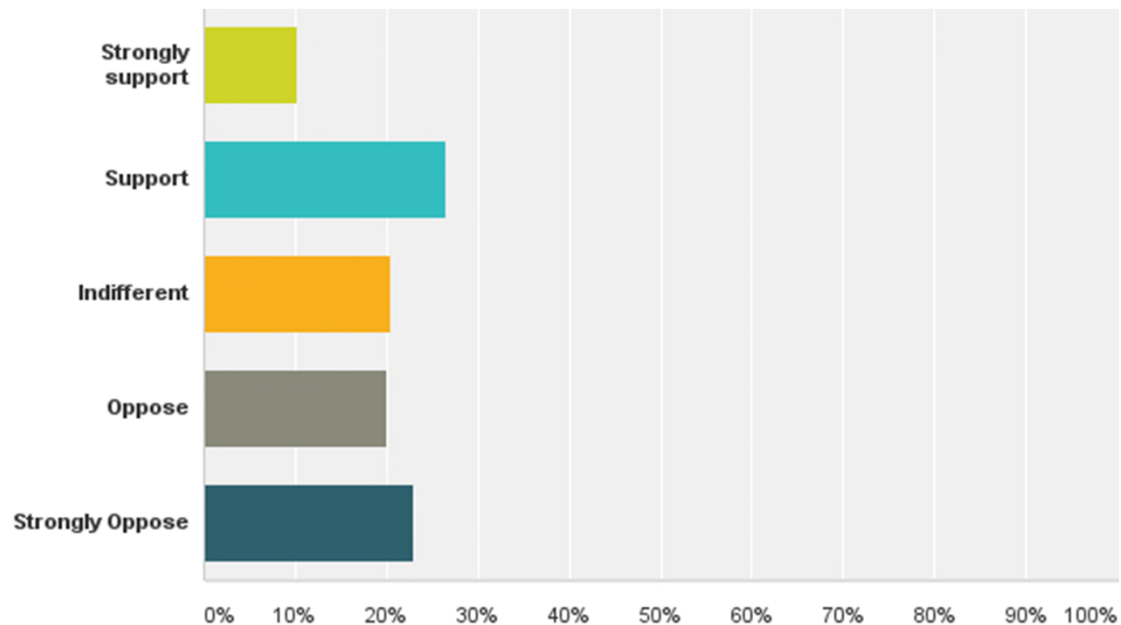
Do you believe there are enough housing options for Granby senior citizens of varying income & ability levels?



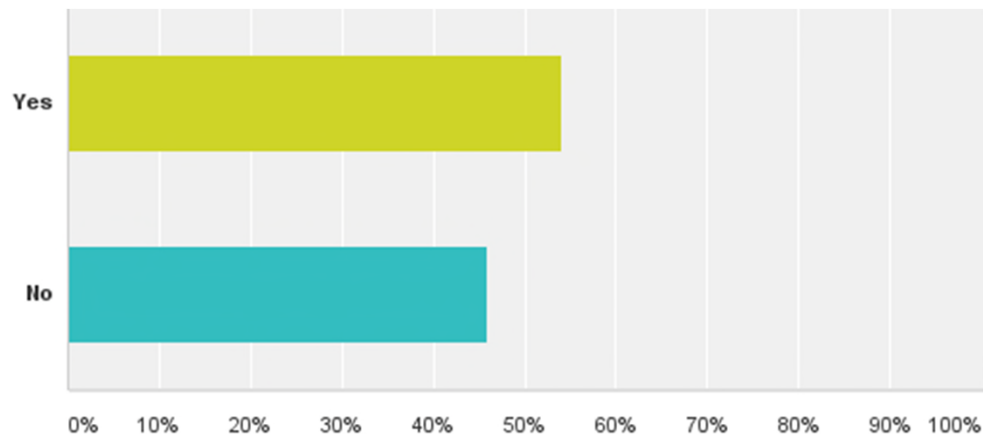
If no, Granby needs more: (Choose all that apply.)



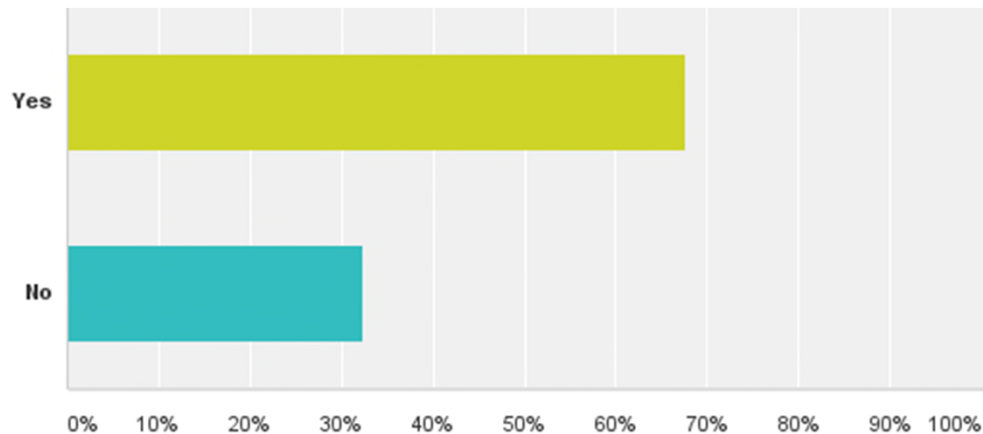
Would you support planned affordable housing?



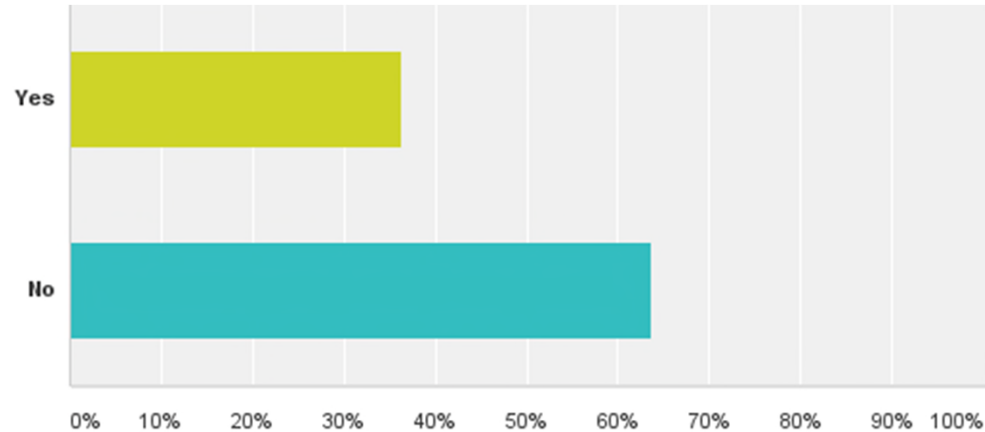
Do you support rezoning areas in town that can accommodate higher density housing (examples of higher density houses are condominiums, duplexes, multifamily apartments, 55+ Communities)?



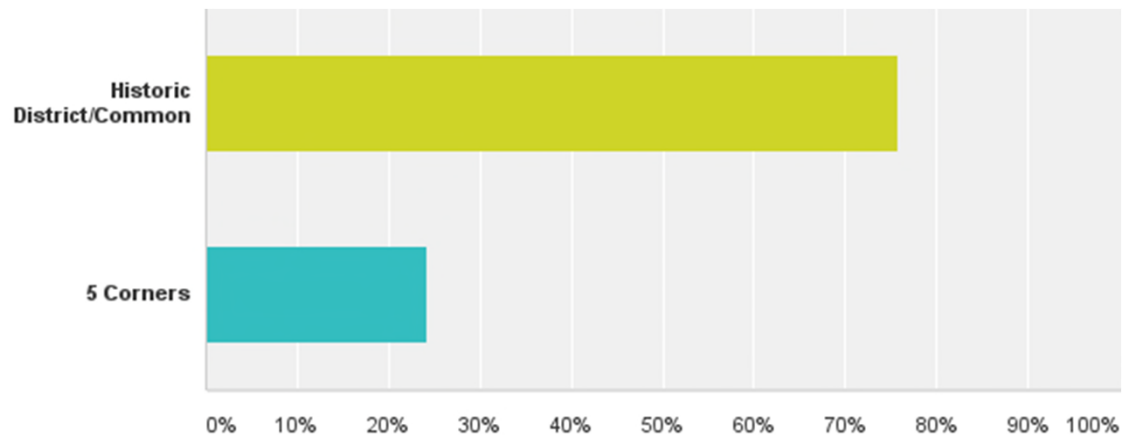
Do you believe the town should preserve more open space?



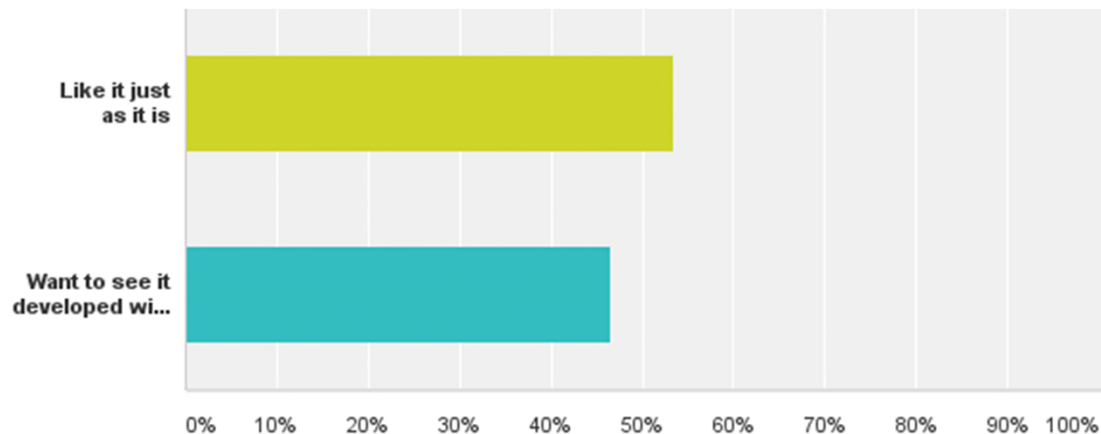
Would you support a 1-3% surcharge on your property tax (partially matched by state funds) that would be used to preserve open space & farmland, create and support affordable housing, and preserve historic buildings and landscapes?



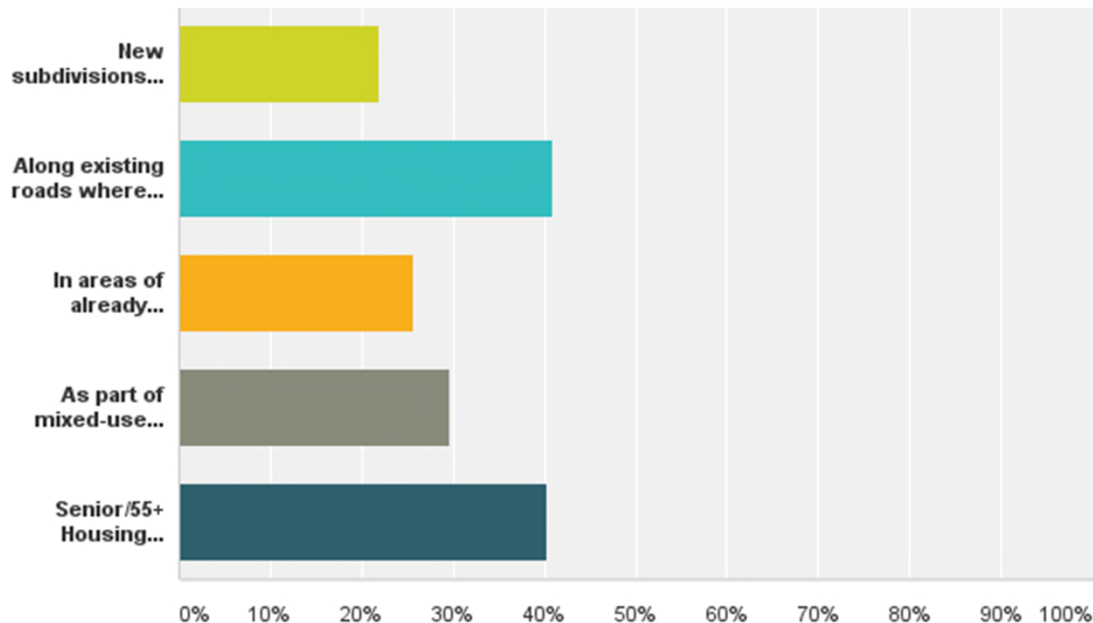
Where do you believe the current town center is located?



With regard to the historic village center of Granby, do you:



As Granby grows, where would you like to see new residential development directed?



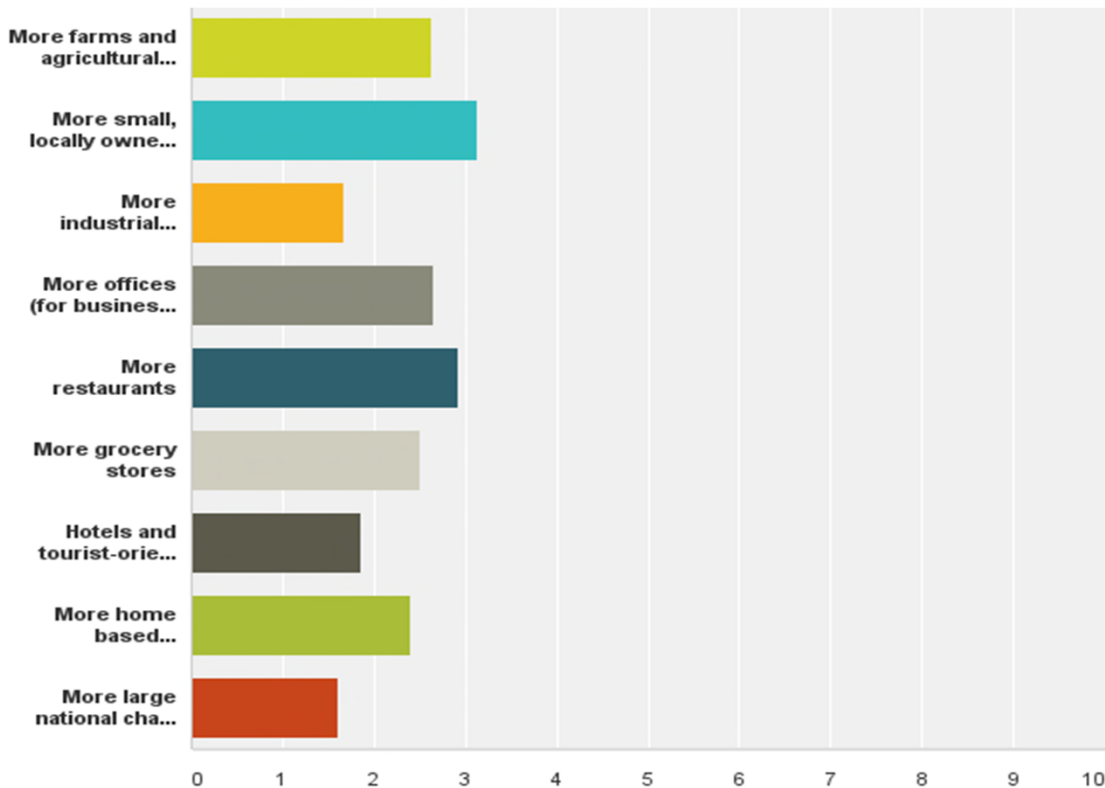
What type of strategies should the town adopt to address future growth?

	Support	Indifferent	Oppose	Total	Weighted Average
Update zoning bylaw to designate residential, commercial, and industrial districts for development.	64.65% 192	21.21% 63	14.14% 42	297	1.49
Adopt zoning to protect agricultural lands.	69.08% 210	23.36% 71	7.57% 23	304	1.38
Develop design standards for commercial districts to maintain the community character.	75.82% 232	16.99% 52	7.19% 22	306	1.31
Increase mobility options for non-motorized vehicles by building sidewalks, bike lanes, pedestrian crosswalks, bike paths.	58.25% 180	23.95% 74	17.80% 55	309	1.60
Adopt zoning for high density residential development.	31.02% 94	23.76% 72	45.21% 137	303	2.14
Identify areas appropriate for mixed-use development.	56.07% 171	30.49% 93	13.44% 41	305	1.57
Public Sewer/Water expansion in Mixed Use/Commercial/Industrial Zones (Rte 202 corridor, New Ludlow Rd.)	51.30% 158	29.55% 91	19.16% 59	308	1.68
Public Sewer/Water expansion to previously identified areas of concern.	48.84% 148	33.99% 103	17.16% 52	303	1.68

Where should the town encourage new moderate commercial development? (Choose all that apply.)

Answer Choices	Responses	
Along the whole length of Rte 202	69.46%	207
Near the Historic District	18.46%	55
New Ludlow Rd.	50.67%	151
Nowhere	13.76%	41
Total Respondents: 298		

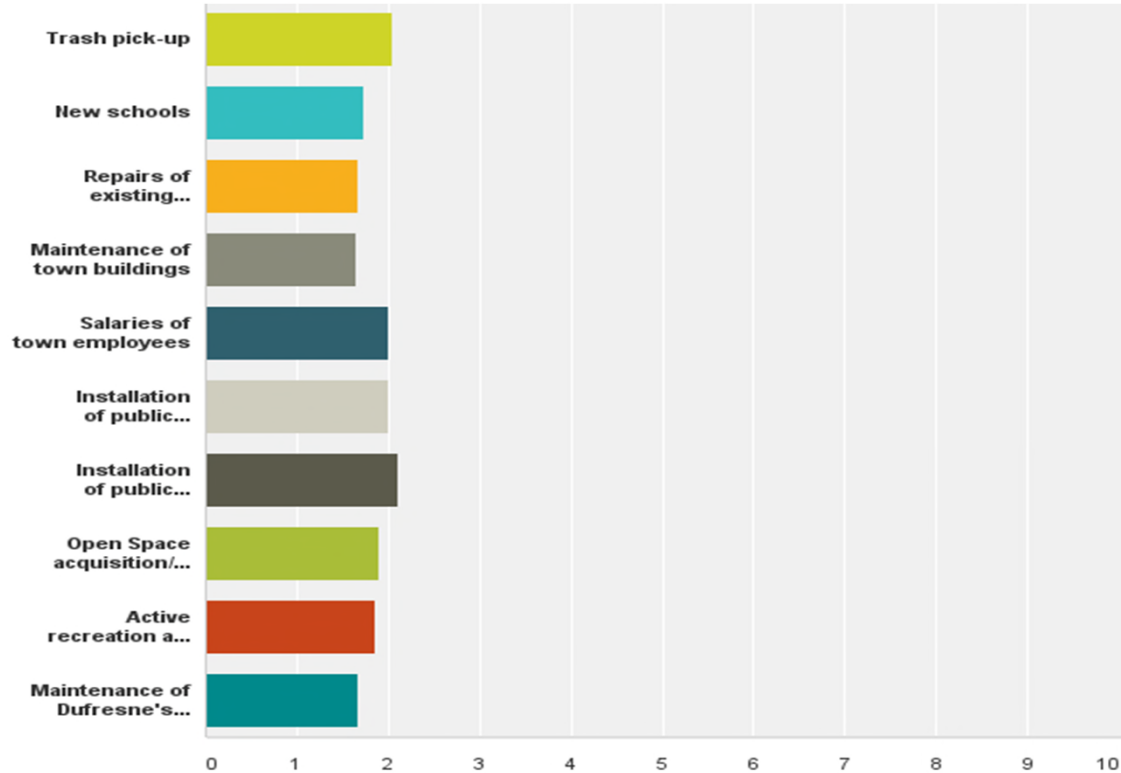
What kind of commercial growth would you prefer for Granby in the future?



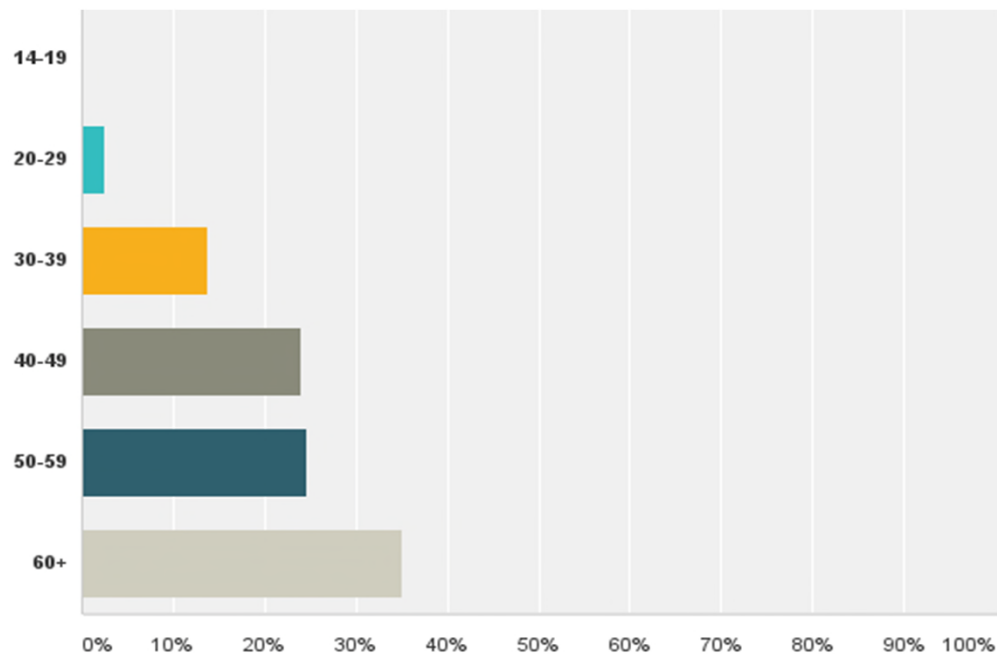
What should we use as a model for the way Granby should grow and look in the future? (Choose all that apply.)

Answer Choices	Responses
A residential community without a commercial center or significant commercial development (e.g. Longmeadow)	15.71% 49
A rural residential community with a small commercial center (e.g. Monson)	32.69% 102
A mostly residential "bedroom" community with dispersed small-scale commercial development along main roads (e.g. Belchertown)	47.76% 149
A community with a mixed-use center with a variety of housing options and commercial developments (e.g. South Hadley)	33.33% 104
A community that promotes large-scale commercial development along main roads and preserves outlying open space (e.g. Hadley)	21.47% 67
Total Respondents: 312	

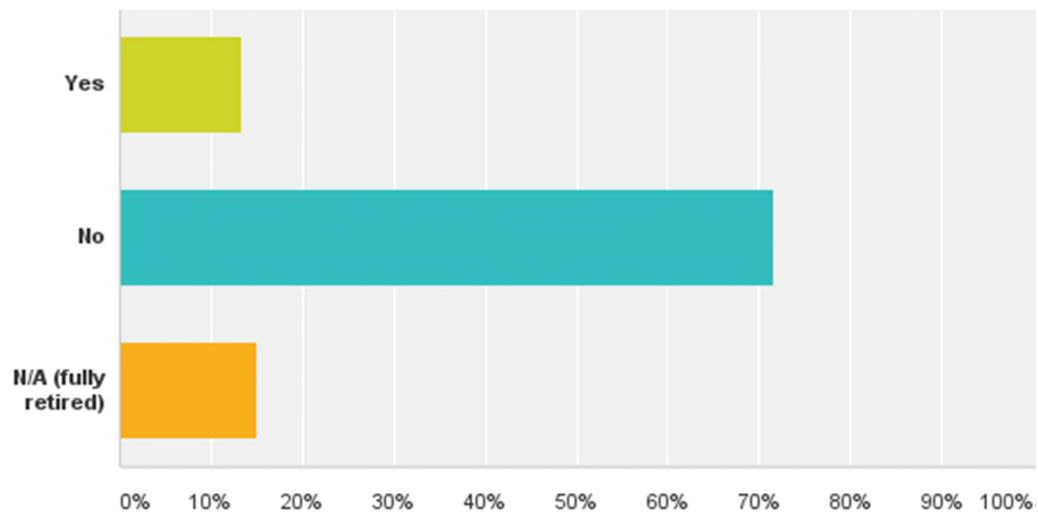
Would you be willing to pay additional taxes for:



What is your age?



Do you work in town?



What is your household income?

